

Code: 9E00303

MBA III Semester Regular and Supplementary Examinations April 2014

ENTREPRENEURSHIP DEVELOPMENT

(For students admitted in 2010, 2011 and 2012 only)

Time: 3 hours

Max. Marks: 60

Answer any FIVE questions
All questions carry equal marks

- 1 What are the qualities and functions of entrepreneur?
- 2 Discuss different types of ownership.
- 3 Elucidate the concept of SWOT analysis.
- 4 Explain how informal agencies finance entrepreneurs.
- 5 What is product life cycle?
- 6 List out the risk reduction strategies.
- 7 Examine the promotional efforts supporting women entrepreneurs in India.
- 8 Discuss the significance and objectives of entrepreneurship development programmes.
